

NEWS RELEASE

PARK PLACE ENERGY CORP.

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Park Place Energy Corp. Launches Campaign To Attract Investors In Europe

Calgary, Alberta, September 10, 2007 - Park Place Energy Corp. ("Park Place" or the "Corporation") is pleased to announce the immediate launch of a major investor communications campaign to attract European investors, particularly in Germany, Austria and Switzerland.

Under the direction of Park Place Energy president and CEO David Stadnyk, the company will work with Value Relations GmbH of Germany in participating in a number of programs including investor road shows; financial investment presentations as well as other on-going financial communications projects

"Europe is a highly valued financial market for our high impact oil and gas initiatives in the North Sea off the coast of Scotland and our major gas project in British Columbia, Canada, said Mr. Stadnyk "These projects alone represent major multi-million dollar potential revenue prospects for us.

"Value Relations is a company well known in the European public markets and through its distribution of Park Place Energy information to some 200,000 investors, financial investment presentations and various other on-going financial communication projects, a significant profile on Park Place Energy will be provided European investors."

ABOUT PARK PLACE ENERGY

Park Place Energy is first and foremost an international high impact energy play corporation. Currently, its primary activity is in oil and gas exploration in the North Sea, as well as the development and production of its Canadian assets including the recently announced major gas find in British Columbia. Park Place utilizes its expertise in the oil and gas industry to enhance shareholder value and profitability by pursuing attractive opportunities in the international oil and gas industry. Using the appropriate financial resources and the latest technologies, Park Place Energy, alone or through creative joint ventures and innovative partnerships, has a strategic five-year operating plan to optimize profitability and shareholder value.

FOR FURTHER INFORMATION CONTACT:

David Stadnyk, President and CEO at 1 877 685 0076

Investor Relations at 1 877 685 0076
Email: info@parkplaceenergy.com
Website: www.parkplaceenergy.com

Calgary Head Office:
Suite 300, 840 – 6th Avenue SW, Calgary, Alberta, Canada, T2P 3E5

Vancouver Office:
Suite 1220 – 666 Burrard Street, Vancouver, British Columbia, Canada, V6C 2X8

Toll Free: 1 877 685 0076

Certain information regarding the Corporation contained herein may constitute forward-looking statements. These statements may include estimates, plans, expectations, opinions, forecasts, projections, guidance or other statements that are not statements of fact. Although Park Place believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to have been correct. These statements are subject to certain risks and uncertainties and may be based on assumptions that could cause actual results to differ materially from those anticipated or implied. The Corporation is under no obligation to update or later any forward-looking statement. These risks include operational and geological risks, the ability of the Corporation to raise necessary funds for exploration and the fact that the Corporation does not operate all its properties. Park Place's forward-looking statements are expressly qualified in their entirety by this cautionary statement.