

NEWS RELEASE

PARK PLACE ENERGY CORP.

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Park Place Energy Corp. Engages the Services of MoneyTV

Vancouver, British Columbia July 9, 2008 - Park Place Energy Corp. (“Park Place” or “the Company”) announces the Company has engaged the services of MoneyTV the internationally syndicated television program all about money and what makes it happen, (<http://www.moneytv.net>), featuring informative interviews by hosts Donald Baillargeon and Skip Lindeman with company CEOs and representatives, providing insights into their operations and outlooks for their futures.

Free information packages from the featured companies can be requested by sending an email to info@moneytv.net.

Park Place Energy’s interview can be viewed online from Friday July 11, 2008 at www.moneytv.net.

Viewers of MoneyTV can receive free information in the mail about featured companies by calling the toll-free phone number on their TV screen. The weekly television program debuted in 1996 and is broadcast nationally in the USA to 70 million U.S. homes on Saturdays at 11:00 AM ET, Sundays at 8:30 AM PT, 8:30 AM ET, 9:30 AM ET, 3:30 PM ET and Mondays at 6:30 PM ET.

MoneyTV is broadcast to 45 million TV homes in Western Europe, Wednesdays at 5:00 PM, on UPN-TV in the Virgin Islands and Puerto Rico Sundays at 8:00 AM and is also available in Thailand on the Broad TV Network.

A complete menu of TV listings is available at the MoneyTV web site, <http://www.moneytv.net>

MoneyTV Executive Producer and Anchor Don Baillargeon is also the host of MoneyRap Radio, heard weekly on the Business Talk Radio Network. For more information, visit <http://www.moneyrap.com>

About Park Place

Park Place Energy Corp. is a North American oil and gas company that is participating in high impact opportunities. The Company currently has gas production in North-East British Columbia and is committed to developing the asset as well as acquiring additional blue-sky gas

opportunities in the area, with a focus on shale gas. Park Place's management is focused on optimizing profitability and enhancing shareholder value.

For Further Information Contact:

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Certain information regarding the Corporation contained herein may constitute forward-looking statements. These statements may include estimates, plans, expectations, opinions, forecasts, projections, guidance or other statements that are not statements of fact. Although Park Place believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to have been correct. These statements are subject to certain risks and uncertainties and may be based on assumptions that could cause actual results to differ materially from those anticipated or implied. The Corporation is under no obligation to update or alter any forward-looking statement. These risks include operational and geological risks, the ability of the Corporation to raise necessary funds for exploration and the fact that the Corporation does not operate all its properties. Park Place's forward-looking statements are expressly qualified in their entirety by this cautionary statement.